

RATE CARD 2010

Ad rates effective 1st January, 2010

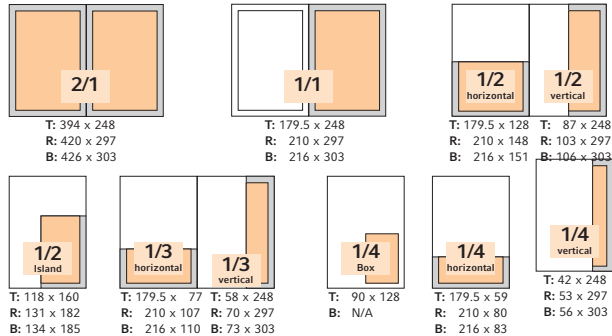


Ad Rates (Net)

Format	Black / White		4C	
	US \$	US \$	US \$	US \$
Double Page Spread (2/1)	\$ 2625		\$ 3500	
Full Page (1/1)	\$ 1313		\$ 1750	
Inside Front Cover (1/1, 4c)			\$ 2188	
Inside Back Cover (1/1, 4c)			\$ 1925	
Outside Back Cover (1/1, 4c)			\$ 2188	
Half Page (1/2) horizontal	\$ 656		\$ 875	
Half Page (1/2) vertical	\$ 656		\$ 875	
Half Page (1/2) Island	\$ 656		\$ 875	
Third Page (1/3) horizontal	\$ 433		\$ 578	
Third Page (1/3) vertical	\$ 433		\$ 578	
Quarter Page 1/4 vertical	\$ 328		\$ 438	
Quarter Page 1/4 horizontal	\$ 328		\$ 438	
Quarter Page 1/4 Box	\$ 328		\$ 438	

Ad Formats

All formats in mm: width x height. Magazine trim size: 210 x 297 mm



T: Type Area
R: Trim Size
B: Bleed Size

See our Ad Guidelines for more information.

Ubuntu User

Ubuntu User is the first and only print magazine created specifically for the rapidly growing international audience of new and advanced Ubuntu users. With 100 glossy, colorful pages, this premium publication sells for US\$15.99/UK£7.99 per issue. Ubuntu User offers all members of the Ubuntu community in-depth articles to enhance their Ubuntu experience, while also providing interviews with industry experts, product and event news, and international community reports. Ubuntu User is distributed worldwide!

Deadlines

Issue	Space Close	Materials close	Inserts Delivery	On Sale
04/2010	Fri, 15 Jan 10	Wed, 20 Jan 10	Fri, 29 Jan 10	Fri, 05 Mar 10
05/2010	Fri, 16 Apr 10	Wed, 21 Apr 10	Fri, 30 Apr 10	Thu, 03 Jun 10
06/2010	Fri, 16 Jul 10	Wed, 21 Jul 10	Fri, 30 Jul 10	Fri, 03 Sep 10
07/2010	Fri, 15 Oct 10	Wed, 20 Oct 10	Fri, 29 Oct 10	Fri, 03 Dec 10
08/2011	Fri, 14 Jan 11	Wed, 19 Jan 11	Fri, 28 Jan 11	Fri, 04 Mar 11

Contact

Advertising North America:
Amy Phalen
phone +1 785 856 3434
fax +1 785 842 4025
aphalen@ubuntu-user.com

Advertising UK, Ireland:
Penny Wilby
phone +44 (0)1787 211100
fax +44 (0)1473 353295
pwilby@ubuntu-user.com

Advertising Germany, Austria, Switzerland:
Petra Jaser
phone +49 (0)89 99 / 34 11-24
fax +49 (0)89 99 / 34 11-99
anzeigen@linuxnewmedia.de

Hubert Wiest
phone +49 (0)89 99 / 34 11-23
fax +49 (0)89 99 / 34 11-99
hwiest@linuxnewmedia.de

General

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Lawrence, KS 66044
USA
phone +1 785 856 3080
fax +1 785 842 4025
info@linuxnewmedia.com