

RATE CARD 2010

Ad rates effective 1st January, 2010



BRAZIL

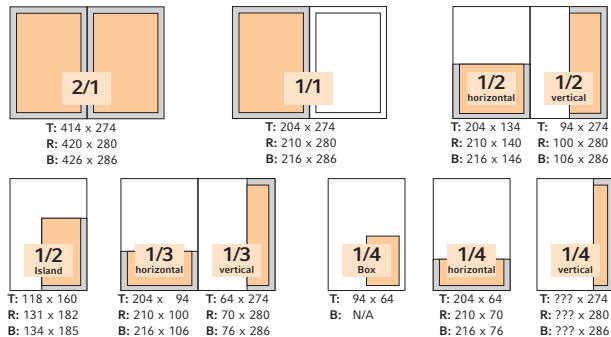


Ad Rates

Format	Black / White	4C
Double Page Spread (2/1)	€ 3360	€ 4600
Full Page (1/1)	€ 1680	€ 2300
Inside Front Cover (1/1, 4c)		€ 2875
Inside Back Cover (1/1, 4c)		€ 2530
Outside Back Cover (1/1, 4c)		€ 2875
Half Page (1/2) horizontal	€ 840	€ 1150
Half Page (1/2) vertical	€ 840	€ 1150
Half Page (1/2) Island	€ 840	€ 1150
Third Page (1/3) horizontal	€ 560	€ 765
Third Page (1/3) vertical	€ 560	€ 765
Quarter Page 1/4 Box	€ 420	€ 575
Quarter Page 1/4 vertical	€ 420	€ 575
Quarter Page 1/4 horizontal	€ 420	€ 575

Ad Formats

All formats in mm: width x height. Magazine trim size: 210 x 280 mm



T: Type Area
R: Trim Size
B: Bleed Size

Linux-Magazine Brazil

Brazil is one of the most innovative and dynamic markets for Open Source and Linux. Linux Magazine do Brasil is published monthly in Sao Paulo, and although the youngest in the Linux Magazine family, it is already recognized as the information source for technical decision-makers in Brazil. Linux Magazine do Brasil covers the entire Portuguese-speaking world.

Deadlines

Issue	Ad Close	Materials Close	Delivery Loose Inserts	On Sale
01/2010 (Nr. 62)	Fri, 27 Nov 09	Tue, 01 Dec 09	Fri, 11 Dec 09	Mon, 04 Jan 10
02/2010 (Nr. 63)	Fri, 11 Dec 09	Tue, 12 Jan 10	Fri, 22 Jan 10	Mon, 01 Feb 10
03/2010 (Nr. 64)	Wed, 10 Feb 10	Tue, 09 Feb 10	Fri, 19 Feb 10	Mon, 01 Mar 10
04/2010 (Nr. 65)	Wed, 03 Mar 10	Tue, 16 Mar 10	Fri 26 Mar 10	Mon, 05 Apr 10
05/2010 (Nr. 66)	Wed, 24 Mar 10	Tue, 13 Apr 10	Fri, 23 Apr 10	Mon, 03 May 10
06/2010 (Nr. 67)	Wed, 14 Apr 10	Tue, 18 May 10	Fri, 28 May 10	Mon, 07 Jun 10
07/2010 (Nr. 68)	Wed, 26 May 10	Tue, 15 Jun 10	Fri, 25 Jun 10	Mon, 05 Jul 10
08/2010 (Nr. 69)	Wed, 16 Jun 10	Tue, 13 Jul 10	Fri, 23 Jul 10	Mon, 02 Aug 10
09/2010 (Nr. 70)	Wed, 28 Jul 10	Tue, 17 Aug 10	Fri, 27 Aug 10	Mon, 06 Sep 10
10/2010 (Nr. 71)	Wed, 18 Aug 10	Tue, 14 Sep 10	Fri, 24 Sep 10	Mon, 04 Oct 10
11/2010 (Nr. 72)	Wed, 08 Sep 10	Tue, 12 Oct 10	Fri, 22 Oct 10	Mon, 01 Nov 10
12/2010 (Nr. 73)	Wed, 29 Sep 10	Tue, 16 Nov 10	Fri, 26 Nov 10	Mon, 06 Dec 10

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General

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